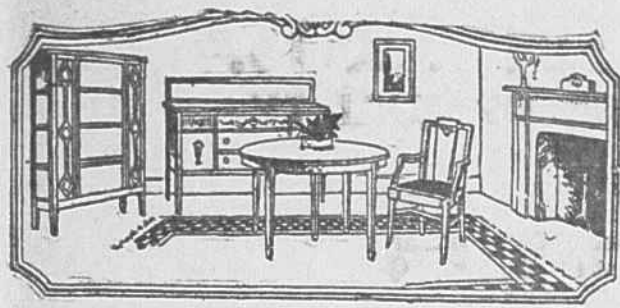


"I Never Knew The Economy Store Was Like This"

is a remark we frequently hear. The Economy business is an institution with a high purpose. When this store was opened, it was put on a foundation different from any other store. It has always been distinguished as a store with good grade of furniture at moderate prices. Practical knowledge guides our choice and values you buy here. It is dependable as well as timely, and our buying power insures our right to offer many bargains from day to day that you cannot secure elsewhere.



You'd never see so many people patronizing a furniture store as they do ours, unless they were securing EXTRAORDINARY advantages. It is far more economical to buy your furniture now, than to wait when the rush is on. By waiting you miss opportunities to secure good bargains and save money that may not be duplicated later.



Your Credit is Good Here

Yes! To you, sir, and you, madam, we say, "Your Credit is Good Here, because it's due you."



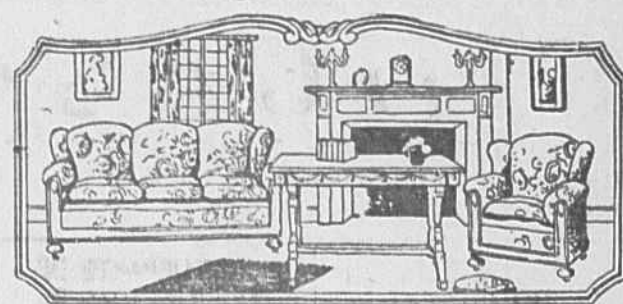
Know for once and all, please, that when you hesitated to come and buy on "easy terms," thinking that the way you wished to pay wouldn't be the way we'd wish to receive, you made a mistake. Don't be backward about coming forward, for we give credit to whom credit is due—THAT'S YOU.

THE ECONOMY FURNITURE STORE

CLARKSBURG'S BARGAIN FURNITURE STORE

145-147 WEST MAIN STREET.

LOUIS HILLER, Manager.



WIDE RANGE OF CHOICE IN FLOOR COVERINGS

By Adele Mendel

Students of Mexican antiquities agree that the art of weaving rugs is older than the Egyptian civilization. There is mention in history of a small rug 11x9 inches which was discovered in Thebes dating from 666 to 358 B. C. Pliny tells of a rug exhibited at the banquet of Ptolemy Philadelphus which cost what would equal \$150,000 today, and the rug which Cleopatra enveloped her form with when she visited Caesar cost no small sum.

When one considers that a fine Persian prayer rug contains sometimes 4,000 knots or more to the square foot, and that the weavers are so poorly paid that the cheapest laborer of our nation would not even be satisfied, you must marvel at the patience with which their souls are possessed. An expert weaver can always find a husband. Up to her tenth marriage there is always an advancing scale which the husband pays for her, as her skill as a weaver and of a housewife is supposed to increase with her growth of years.

An Oriental carpet today is worth three times as much as it was five years ago. There is a tremendous vogue for Chinese carpets.

A good Oriental may be called the most economical of luxuries and is a constant source of pleasure. The world's finest rugs for centuries have come from Persia, for the best wool for that purpose grows there. The designs in a Persian rug usually have conventionalized flowers or trees. A Turkish rug is distinguished by its geometric designs.

Chinese rugs are of a distinct character; with few exceptions the designs are of Chinese origin. The same which may be found also in Chinese silks, porcelains, and other art works. These rugs have a peculiarly silk luster and by comparison are high pile. Chinese rugs are distinguished just as much by their omission of rich reds as the Bokara rugs possess them.

Rugs should not be purchased only for their individual beauty, but also for their adaptability to their future placement so that they will unite with the walls and blend in with the color scheme so that there will be a common unit with the rest of the room.

The best rug for use is "one that is keyed by one color, while all the others subordinate themselves to this one color."

Rugs are to the floor what green moss or grass is to the earth, and in the same way make the path more

comfortable under foot. Small all-over designs and two-toned patterns are always a safe purchase. Often a rug lays in the wrong light and if it is turned around will show to better advantage.

Entire floor carpet—yes, and those even tacked down—are used nowadays, even the floral patterns discarded long ago, are again revived. Soft putties, greys, blues, and mulberry, to say nothing of black, may now be had in nearly all the domestic rugs.

The excellence of domestic rugs is nowhere better portrayed than in the Wilton rugs, which are surely specimens of real worth and sound merit. The Oriental or Chinese designs, or solid colors are shown in such a variety in all shades to tone with all color schemes, that choosing one is really a pleasurable task.

Seamless Chenille rugs come in all sizes, or may be made to order in any size and any tone.

Plain colored Axminster may be had in a splendid range of colors, which will combine in perfect harmony with practically any decoration.

Axminster rugs in Chinese designs show an unusual assemblage of patterns and colors. Chinese all-over effect rugs with dark blue and tan fig-

ures and a tan and blue border attest the ingenuity of our manufacturers.

An all-over Persian rug with a tan ground with a tan, blue and rose design bordered with rose, green and blue, needs close inspection for one to realize that it did not come from the Orient.

To meet the demand for Adams designs in furnishing, a rug has been especially produced with a solid center and an Adam design border.

Reversible rugs from Japan are probably the heaviest quality of grass rugs ever shown. Both sides are stenciled with figures in a characteristically Japanese fashion. Novelty is added to the appearance by the partially round corners.

Grandmother's "Turkey-mat," or the round and oval rag rugs are pleasant reminiscences of bygone days.

Chintz rugs of plain colors with floral borders may be just what you are looking for for the nursery or bedroom. The oilcloth rug, woven of strips of oilcloth like rag rugs, most likely will find its way to the kitchen or bathroom without much delay.

Washable bathroom rugs in the natural color of the wool with one-inch borders, are not much more expensive than the cotton rugs and will be found to be a wise choice.

Modern Tendency In Artware and Lamps

By Rosalie J. Mendel

"Art," says William Morris, "is the result of a man's joy put in his works, and we must have just as much joy in the appreciation of it."

In the category of art the new clocks have found a place. Japanese lacquer with quaint and tiny figures in gilt have been effectively employed in several clocks. Conspicuous among the new clocks for the informal hall or sun parlor, are the wood ones decorated with old-timey clusters of flowers.

The seeker after something out of the ordinary will find hanging clocks patterned after the ones used during Colonial days. New and attractive are those of crystal and wood, also included amongst the novelties are clocks of a new metal finish in soft clouded shades of green.

Ornaments these days come in pairs. One is not sufficient unto itself. Beautiful examples of Rookwood or Chinese pottery grace the table or mantelpiece at either end.

An alabaster flower bowl has the leaves delicately carved on the inside of the bowl and raised chalice in the center with perforations for holding the flowers.

Looking like a great six-sided Chinese lantern, is a bird cage of scarlet and gold with big black tassels. Way up at the top hangs a tinkly bell to inspire the songster.

Wedgewood plaques and pottery are specially adapted for rooms fitted in Adams style. Vivid Chinese red lacquer forms different odd pieces, such as bowls or trays, which give just that dash of color so often needed in a room.

Methods in diffusing the light in a room are becoming more and more simple and inexpensive. Lighting experts are trying to teach the public that it is the light and not the lamp we are after and that the light is better if we screen the lamp from the eyes. A visible naked light dazzles the eyes and makes the seeing more difficult.

Lamps add to a room as jewels to a costume, besides accentuating the color scheme they are magical in adding a brilliant color note. You must try the shade by natural as well as artificial light, because it may be subdued by day, but its rich linings may give it a brilliant glow in artificial light.

Worth describing is a black and gold lamp topped with a shade of two layers of gold silk gauze, between which were brilliantly colored butterflies.

Another lamp with a gold base was topped with a shade of yellow silk, ornamented with silhouette figures which were glimpsed through a yellow chiffon covering. Long black Chinese tassels embellished the corners of the shade.

A square shaped shade of blue cretonne with large flower baskets overflowing with brilliant flowers had a black Chinese lacquer vase.

Old fashioned silk panels decorated with pictures were outlined with old gold galloon and shaded the light over a glass lamp base, which brought in view the idea of glass lamps being again in vogue.

Parchment shades strike a new note in the lamp world. A black shade with dancing girls in quaint costumes accompanied a bronze base.

The vacu flower vase may be assured that imitation is the sincerest flattery, for now we have a new conceit in a vacu electric light with silk shade to match the base. This may be attached to the console or dresser glass with narrow silk covered cord hidden behind the mirror.

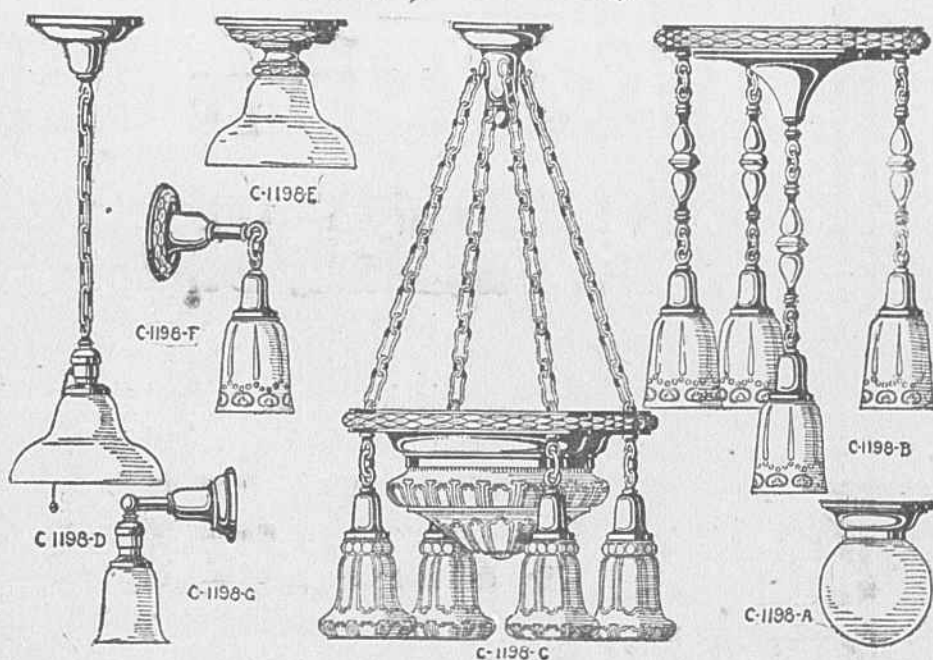
Desk sets of colored leather or china are exhibited in most alluring colors. Sets of dull silver, containing everything necessary for the writing table are ornamented in a fanciful way with blue and white cameos.

Artful indeed is a sewing set which has a girl concealing the scissors and pins under her skirt. Her hat is a thimble, and the base of the sewing contrivance holds all kinds of spools of thread.

Prepare For Winter

THE PLUMBERS AND GAS FITTERS ADVERTISING ON THIS PAGE ARE READY TO DO YOUR WORK

Biggest Bargains Ever Offered in Lighting Fixtures—Largest Display in the City



\$26 COMPLETE, AS SHOWN

Simmons Plumbing & Electric Co.

600 WEST PIKE STREET.

With Winter Comes Frozen Pipes

Call a Practical Sanitary Plumber

Bell Phone 317 **M. L. McGraw** Home Phone 94-W

Plumber and Gas Fitter

342 E. Pike Street

Will absolutely give you that quick, courteous service you like so well; and will positively guarantee work done and a *practical job* at most *reasonable prices*.

You will also be able to secure whatever fixtures you want, right here, and at very small cost. A call will convince, as our *line of fixtures* is most *complete*.